



CoralTree Hospitality Builds Global Sales Team

DENVER – November 11, 2019 – Andre Fournier, executive vice president sales, marketing, revenue for CoralTree Hospitality Group, today announced that Lisa Josoff has been hired as a global sales director rounding out the company’s global sales team. In addition to Josoff, Julie Tenge and Allison Sayer form the global sales team. The program was established to create brand ambassadors for the properties at industry events and provide meeting planners with one main point contact to accelerate the planning process. The GSO team ultimately creates a seamless and cohesive booking process for customers at CoralTree’s collection of hotels and resorts.

“The GSO is a convenient alternative to shopping all CoralTree properties,” said Fournier. “One person can manage the RFP process and provide the best recommendations based on meeting goals including budget, timing, space needs and desired outcomes. Their unique position allows them to leverage resources across the CoralTree collection.”

Global sales directors handle everything from group and corporate business to consortia, tour and leisure needs. By leveraging the resources of the complete CoralTree collection and using intimate knowledge of the strengths of each property, the team can make the meeting planning process more manageable to focus on the content and results. Extensive property knowledge and exceptional client relationships will support each individual hotel and generate business. The directors also can provide client with timely updates about new properties that join the portfolio, recent property enhancements, special promotions and current offers and value dates.

Josoff will manage the eastern region of the United States. She brings a diverse portfolio of 23 years of industry experience with a strong sales and marketing background, deep familiarization with group meetings and a passion for generating new opportunities to the CoralTree team. After starting at Hyatt, she has continued to excel and held positions at a number of hospitality companies with a focus on providing excellent customer service through stakeholder collaboration.

Tenge oversees group business, strategic account development and global markets for the western region of the United States. During her 20 years of experience she worked with Destination Hotels & Resorts and Four Seasons Hotels where she represented

several resorts in Northern California and Arizona, and earned several sales awards and accolades.

Sayer is the regional director for the travel industry with a special focus on, international, corporate preferred and luxury retail sales opportunities. She garnered extensive experience representing several pre-opening hotels, specializing in business travel sales for Crescent Hotels and managing numerous global business travel and FIT accounts.

Launched in December 2018, CoralTree Hospitality Group is a wholly-owned subsidiary of Los Angeles based Lowe, a real estate investment, management and development firm. With 3,200 employees, Colorado-based CoralTree delivers distinctive, memorable experiences that celebrate the surroundings, culture and community of each property. The 11 hotels and resorts currently managed by CoralTree Hospitality Group include independent, branded and soft-branded properties such as Terranea Resort on the Southern California coast, the El San Juan Resort in Puerto Rico, Hotel Lincoln in Chicago and Hotel Vitale in San Francisco with properties in Steamboat Springs and Golden, Colo. opening soon. CoralTree also provides asset management services to three resorts. For more information on CoralTree, visit www.CoralTreeHospitality.com.

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For high resolution, downloadable images of properties in the CoralTree collection, please visit <https://coraltree.intelligencebank.com>